

We will help you attract and retain your best employees.

Enabling your employees to make deposits directly into their children's 529 college savings plans is easy to set up and at no charge to your company. You can play a key role in strengthening your current and future workforce with one easy step. Adding The Education Plan to your current voluntary employee benefits package is an easy, hassle-free way for you to support the financial wellbeing of your employees.

- Free for employers
- Easy on line or paper enrollment for employees
- Diversifies your benefit options
- Optional contribution matching



The Education Plan[®]
A little today goes a long way

TheEducationPlan.com/foremployers
1.877.337.5268

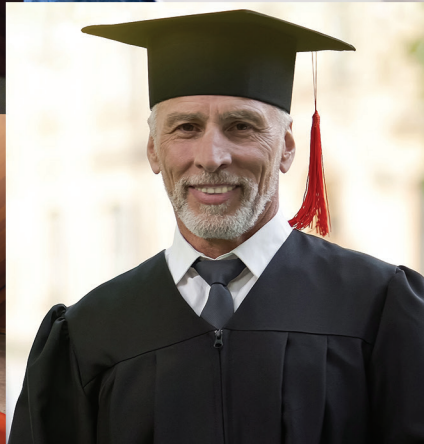


It's easy to help your employees save for their children's future.

It also doesn't cost you anything.



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Benefits of saving for education through The Education Plan's 529 direct deposit option

Employer Benefits:

- Competitive voluntary employee benefit helps attract and retain talent
- No setup or plan costs
- No company contribution requirement
- Easy administration
- Not an ERISA plan so no government reporting or fiduciary liability
- The Education Plan outreach staff available for enrollment workshops and educational webinars

Employee Benefits:

- A quick and easy way to save for education
- Reduces the burden of student loan debt
- State tax deduction for NM residents
- Automatic direct deposit helps employees keep savings on track
- Contribution amounts can be changed or stopped at any time

Get Started Today

It's quick and easy for both employer and employees.

- The employee opens an account with The Education Plan and selects the direct deposit option
- An employee with an existing Plan account can designate that account for direct deposit
- The employee completes the Payroll Direct Deposit Form provided by the Plan and submits it to the HR/benefits department
- Employer submits money via check, wire or ACH (options detailed on the form) for each pay period
- All forms are available at TheEducationPlan.com

Questions?

Whether you're an employee or an employer, contact The Education Plan at 1-877-337-5268.

More information available at TheEducationPlan.com/foremployers

